

COVID-19 PREVENTION MESSAGING GOES MOBILE IN MARTIN

Truck takes to the road to promote virus prevention

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Martin County, FL – The Florida Department of Health in Martin County is taking COVID-19 prevention messaging on the road. The Department recently rolled out a box truck wrapped in custom graphics that promote healthy habits, while traveling county roadways.

The brightly wrapped truck features reflective artwork and bi-lingual messages encouraging residents to *Wash Your Hands*, *Stay Home When You Are Sick* and *Wear A Face Covering In Public*. As a working delivery vehicle, the truck is on the road daily for about eight-hours, covering more than 200-miles.

"We often have to get creative with our communication, so people will pay attention to the message." said Carol Ann Vitani, Health Officer for the Florida Department of Health in Martin County. "The truck is a great solution for COVID-19 prevention awareness because it provides a high-profile way to deliver a basic, yet essential public health message."

The truck will remain in motion in and around Martin County for about a month, reminding residents about what they should do to protect themselves and their loved ones from the COVID-19 virus.

More Information on COVID-19

To find the most up-to-date information and guidance on COVID-19, please visit the Department of Health's dedicated COVID-19 webpage. For information and advisories from Centers for Disease Control and Prevention (CDC), please visit the CDC COVID-19 website.

About the Florida Department of Health

The department, nationally accredited by the <u>Public Health Accreditation Board</u>, works to protect, promote and improve the health of all people in Florida through integrated state, county and community efforts.

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